

# SUSANA PAOLA NAVAS HERNANDEZ

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## PROFILE

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Economist specializing in environmental policies and strategic planning, with over 6 years of experience in government, multilateral organizations, and NGOs. I have managed the systematization of technical information and the preparation of thematic reports, integrating sustainability approaches. Experienced in using tools for monitoring indicators and designing technical proposals aligned with SDGs and international frameworks.

## EDUCATION

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The George Washington University, Washington, DC  
Master of Arts in Environmental Resource Policy  
Mayo, 2018

Pontifical Catholic University of Peru, Lima  
Bachelor in Economics  
Julio, 2012

## EXPERIENCE

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### INDEPENDENT CONSULTANT – STRATEGIC SUPPORT FOR CLIMATE AND NATURE

*Freelance, América Latina e Internacional*

*2025 – Present*

- I provide specialized technical assistance to governments, multilateral organizations, and NGOs in the formulation of climate policies, ensuring their alignment with international commitments and promoting the integration of territorial governance and environmental sustainability approaches.
- I develop monitoring frameworks, thematic profiles, and comparative technical analyses, which strengthen the systematization of strategic information, facilitate decision-making, and promote multi-stakeholder programmatic coherence.
- I design multisectoral planning strategies linked to public budgets, generating enabling conditions for the mobilization of environmental financing and the articulation of interventions with a territorial and gender focus.

### TECHNICAL ADVISOR IN ENVIRONMENTAL AFFAIR

*World Wildlife Fund (WWF), Lima, Perú*

*08/2023 – 12/2023*

- Supported Ministry of Foreign Affairs in global plastic pollution treaty negotiations, showcasing environmental policy and diplomatic expertise.
  - Developed comprehensive reference materials and strategic communications: authored 3+ in-depth, concise and informative one-pagers on complex science topics, microplastic, and plastic lifecycle for stakeholder education and policy briefings. Crafted 4+ sets of talking points for ambassador's presentations at high-profile venues.
  - Conducted research on key environmental policies: synthesized 6+ webinars on chemicals, polymers, and public sector plastic initiatives into key insights. Authored 4+ background notes on Extended Producer Responsibility, Plastic Value Chain, and multilateral environment agreements.
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## **STRATEGIC PLANNING & FORESIGHT CONSULTANT**

*National Center for Strategic Planning (CEPLAN), Lima Peru*

*02/2021 – 07/2022*

- Led research for Peru's National Strategic Development Plan 2050. Analyzed 14 key environmental indicators across 25 regions. Developed 20+ visualizations and 4+ reports on regulation, biodiversity, climate change, and governance.
- Proposed harmonization of environmental policies. Analyzed 9+ objectives from the National Environmental Plan with existing 14+ policy frameworks, ensuring intersectoral alignment. Conducted in-depth analysis of 9+ current situations and 6+ future perspectives in environmental areas. Synthesized 26+ strategic implementation measures aligned with sectoral plans for 2025 and 2035 horizons.
- Developed asset-based strategies for national and regional planning. Created methodology to identify assets and stakeholders. Categorized 106 assets across 18 categories for 26 regions. Built comprehensive database and visualization tool with regional maps.

## **POLICY AND STRATEGY ANALYST, RURAL EDUCATION PROGRAMS**

*Ministry of Education (MINEDU), Lima Perú*

*11/019 –12/2020*

- Led formulation, analysis, and evaluation of educational interventions for 2020-2021 budgets allocation. Developed technical reports on rural education budget implementation for a \$9 million portfolio. Ensured compliance and optimized resource allocation.
- Monitored budget execution and targets for literacy and rural education interventions reaching 20,000+ students across 187 schools. Researched educational policy strategies to improve effectiveness.
- Managed critical budgetary processes. Evaluated 15+ demand and modification requests, totaling over \$1 million in potential allocations. Provided recommendations for optimal resource allocation aligned with long-term educational goals.

## **ENVIRONMENTAL, SOCIAL & GOVERNANCE (ESG) RESEARCH ANALYST**

*Institutional Shareholder Services (ISS), Maryland, United States*

*02/2019 – 05/2019*

- Produced technical reports for investment institutions, conducting research on governance issues. Provided evidence-based voting recommendations aligned with ISS policy. Evaluated governance risks related to board elections, shareholder rights, and ESG proposals.
- Contributed to the advancement of responsible investment practices. Analyzed the potential impacts of various corporate decisions on ESG performance. Provided recommendations to enhance governance and sustainability. Stayed informed on ESG trends and regulations to guide analysis.

## **STRATEGIC PLANNING CONSULTANT, MONITORING AND EVALUATION**

*National Center for Strategic Planning (CEPLAN), Lima Perú*

*01/2014 – 08/2016*

- Led the evaluation of Peru's National Strategic Development Plan (PEDN): coordinated and supervised a 6-month process involving 19+ ministries. Developed detailed Terms of Reference, served as a key liaison officer facilitating inter-ministerial meetings, and synthesized 208+ strategic actions to improve cross-sector collaboration.
- Enhanced strategic planning capabilities across 3+ ministries by providing technical assistance and conducting training sessions on developing performance indicators.
- Analyzed and synthesized 77 potential climate change mitigation scenarios to support methodology evaluation.

## TRANSFER PRICING ANALYST

TPC Consulting S.A, Lima Perú

08/2012 – 12/2013

- Conducted technical studies on financial information and specific operations: demonstrated compliance with the arm's length principle in transactions between different companies. Prevented non-competitive pricing in purchases and sales between non-binding entities.
- Applied economic and financial concepts to evaluate company operations. Analyzed national and international trends of key sectors including construction and agriculture.
- Coordinated effectively with clients, providing recommendations for their tax processes. Participated in meetings with potential clients to present company services.

## RESEARCH ASSISTANT, ECONOMIC POLICY & SUSTAINABLE DEVELOPMENT

Cooperación – Acción Solidaria para el Desarrollo, Lima Perú

Pontifical Catholic University of Peru, Lima, Perú

07/2011 – 03/2012

- Contributed to interdisciplinary research on natural resource management and socio-environmental impacts, including co-authoring technical publications on water management and socio-environmental conflicts related to extractive projects.
- Systematized technical and economic data on water management, mining, and irrigation infrastructure, developing territorial analyses and summaries of environmental impact assessments (EIAs), with a focus on sustainability and governance.
- Applied participatory field methodologies and primary data collection (interviews, surveys), integrating theoretical approaches for the analysis of common goods and environmental governance in rural contexts.

## CERTIFICATIONS

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- **United Nations Development Programme** – Finanzas de la Biodiversidad (2025)
- **Universidad Antonio Ruiz de Montoya** – Public Policy, Gender and Interculturality (2024)
- **United Nations Institute for Training and Research** – Fundamentals on REDD+ (2025); Introduction to Climate Change and Human Rights (2024); Indicators for an inclusive green economy (2021); Gender and Environment (2018)
- **Instituto de Naturaleza, Tierra y Energía (INTE-PUCP)** – Specialization in Climate Change Adaptation and Risk (2015), Training in Environmental Management Instruments (2015)

## CORE COMPETENCIES

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- **Research and Analysis:** Data synthesis and visualization, application of scientific knowledge
- **Strategic Planning and Budgeting:** Project management, monitoring, and evaluation
- **Effective Communication:** Writing strategic reports
- **Indicator Development**

## PUBLICACIONES

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Muñoz, G. G. I.; NAVAS, S. P. y MILLA, M. D. C. V. (2014). El problema de la disponibilidad de agua de riego: el caso de la cuenca del río Ica. En ¿Escasez de agua? Retos para la gestión de la cuenca del río Ica. (pp. 87-126) LIMA: Fondo Editorial PUCP